



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

DA 05-2295
August 18, 2005

MEDIA BUREAU ANNOUNCES EFFECTIVE DATE OF SHVERA PROCEDURAL RULES

In an Order, FCC 05-81, released March 30, 2005 (20 FCC Rcd 7780), the Commission amended 47 C.F.R. §§ 76.66(d)(2) and (d)(5) to adopt procedural rules in compliance with requirements in the Satellite Home Viewer Extension and Reauthorization Act of 2004 ("SHVERA"). Section 76.66(d)(2) revises the rule concerning satellite carrier notification to television broadcast stations in new local-into-local markets. Section 76.66(d)(5) creates a new rule for satellite carriers that carry or intend to carry significantly viewed out-of-market signals and will provide television stations with different carriage election options in counties and markets in which the satellite carrier is offering significantly viewed signals.

In addition, the Commission indicated that the changes to rule sections 47 C.F.R. §§ 76.66(d)(2) and (d)(5) required approval by the Office of Management and Budget ("OMB") before they become effective.

This Public Notice announces that the Commission received the required approval from OMB on June 14, 2005 (70 Fed. Reg. 41735). Therefore, as announced in the Federal Register on April 27, 2005 (70 Fed. Reg. 21669), requirements for new local-into-local notification and elections in markets in which significantly viewed signals are carried in 47 C.F.R. §§ 76.66(d)(2) and (d)(5) became effective on August 15, 2005.

For further information, contact Kenneth Lewis, Media Bureau, (202) 418-2622 or via email at Kenneth.lewis@fcc.gov.